US Specialty Coffee Importer Buys Nepali Product

In Nepal, USAID helped foster a promising public-private alliance in the specialty coffee sector. USAID's initial investment of $0.5 million over two years has leveraged more than $1 million in resources and services from other members of the alliance.

Nepal's unique climate and terrain, together with the pre-existing suitable Arabic coffee trees, produce a very high quality coffee. USAID has brought together various private firms, quasi-government boards and other donor-funded projects in Nepal with a U.S. importer of specialty coffee.

Coffee is grown throughout the country's hill regions, including in the conflict-affected western and mid-western regions. Most of Nepal's coffee is produced by small farmers who plant coffee on a portion of their land. Given the huge potential of Nepali coffee in the specialty global coffee market, it is expected that this activity could significantly expand production and increase incomes in rural areas.